

Curriculum Vitae

PERSONAL

Name Yasmine Eissa
Email yasmeeen_riida@aucegypt.edu

BIO

Yasmine Eissa is an assistant professor of Economics and the graduate programs director, at the Onsi Sawiris School of Business, the American University in Cairo (AUC). She holds a PhD (2023) in economics from Cairo University, MA (2009), and a BA (2005) in economics from AUC. Her research interests are at the intersection of global value chains, innovation, and labor markets. Her studies are focused on emerging regions and are published in refereed journals on international trade and innovation. She has received multiple recognitions for her work, including the Ibn Khaldun Prize 2023 and the EMANES 2023 Best Paper Award. She has teaching experience at GUC, MIU, AUC, and Cairo University. She is a former research fellow at the WTO Chairs Program at Cairo University.

WORK EXPERIENCE

Jul 2024 - Present	Assistant professor <i>The American University in Cairo</i> Teaching international trade at the undergraduate and graduate levels at the Department of Economics, Onsi Sawiris School of Business
Jan 2025 - Present	Graduate Programs Director <i>Department of Economics, The American University in Cairo</i>
Mar 2024 - Present	Consultant <i>German Institute for Development and Sustainability</i>
Sep 2023 - Jun 2024	Adjunct faculty <i>Cairo University</i> Courses: <ul style="list-style-type: none">Advanced international trade in the Sorbonne-Paris1 master's in developmentInternational economics and law in the Hamburg-FEPS joint master's program in Law and Economics
Sep 2023 - Jun 2024	Adjunct faculty <i>The American University in Cairo</i>
Sep 2023 - Jun 2024	Assistant professor <i>Misr International University</i>
Jan 2022 - Jul 2023	Research fellow <i>World Trade Organization Chairs Program</i>
Sep 2014 - Jul 2023	Part time instructor <i>Misr International University</i>
Mar 2009 - Feb 2011	Assistant lecturer <i>The German University in Cairo</i>
Sep 2008 - Feb 2009	Teaching assistant <i>The American University in Cairo</i>

Sep 2005 - Feb 2009 Teaching assistant
The German University in Cairo

EDUCATION

Sep 2019 - Aug 2023 PhD in Economics
Cairo University
Thesis topic: Global Value Chains and Innovation in Developing countries.

Sep 2006 - Feb 2009 MA in Economics
The American University in Cairo
Concentration: Competitive strategies and valuation

Sep 2000 - Feb 2005 Bachelor of Arts in Economics
The American University in Cairo
Major: Economics
Minor: Business Administration

CERTIFIED PHD COURSES

Jul 2022 - Jul 2022 Empirical Analysis of Firm Performance
CEMFI Summer School
Hands on applications by Professor Jan de Loecker

Jul 2023 - Jul 2023 Summer School in International Economics
The Journal of International Economics
Advanced topics on international trade and macroeconomics

PUBLICATIONS

Refereed journal

- Eissa, Y. and Zaki, C. (2023). On GVC and innovation: the moderating role of policy. *Journal of Industrial and Business Economics*, 50(1): 49-71. <https://doi.org/10.1007/s40812-022-00255-9>

Under review

- Eissa, Y. and Zaki, C. (202x). Leveraging Global Value Chains for Innovation: the Case of SMEs. *International Economics Journal*.

Working Papers

- Brodeur, A., Valenta, D., Marcoci, A., Aparicio, J. P., Mikola, D., Barbarioli, B., ... & Mandas, M. (2025). Comparing Human-Only, AI-Assisted, and AI-Led Teams on Assessing Research Reproducibility in Quantitative Social Science (No. 195). I4R Discussion Paper Series.
- Brodeur, A., Mikola, D., & Cook, N. et al. (2024). Mass reproducibility and replicability: A new hope (No. 16912). IZA Discussion Papers.
- Eissa, Y. (2024). GVCs and Labor Market Outcomes: Evidence from MENA. ERF working paper no. 1730
- Eissa, Y. and Zaki, C. (2023). On GVC and innovation: the moderating role of policy. *Journal of Industrial and Business Economics*, 50(1): 49-71. <https://doi.org/10.1007/s40812-022-00255-9>
- Eissa, Y.; Rosmer, P. and Yap, L. (2023). A Comment on The Common-Probability Auction Puzzle (2023), I4R Discussion Paper Series, No. 74, Institute for Replication (I4R), s.l.
- Eissa, Y. and Zaki, C. (2023). GVC and Innovation: Evidence from MENA Firm-Level Data. ERF Working Paper No. 1672
- Eissa, Y. and Zaki, C. (2022). On GVC and Innovation: What is at Stake? ERF Working Paper No. 1589

Work in progress

- GVC, trade provisions, and female employment, WTO Congress on Trade and Gender project
- On RTAs and GVCs: Do MSME Provisions Matter? Co-authored with Chahir Zaki
- Making Trade Policy Innovation Friendly: What Role for Trade Agreements? Co-authored with Chahir Zaki

Blogs

- Global value chains, wages, and skills in MENA countries. The ERF Forum
- Global value chains and domestic innovation: Evidence from MENA firms. The ERF Forum, with Chahir Zaki

AWARDS AND GRANTS

- Ibn Khaldun 2023 prize: “GVC and Labor Market Outcomes: Evidence from MENA” presented in 44th ASSA/MEEA Annual Meeting.
 - EMANES 2023 Best Paper Award: “GVC and Labor Market Outcomes: Evidence from MENA” presented in EMANES Annual Conference, Barcelona, Spain.
 - IDOS-GIZ Research Grant 2024: “GVC and Labor Market Outcomes: Evidence from MENA”.
 - ERF Research Grant 2023: “On GVC and innovation: the moderating role of policy”.
 - Doctoral School Colloquium 2022 Best Paper Award under, University of Mauritius (WTO-Chair program).
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CONFERENCES

- WTO Second Congress on Trade and Gender, Geneva, Switzerland, June 2025
 - MEEA 2025: online
 - EMANES 2024: Barcelona, Spain
 - ETSG 2024, Athens
 - ERF 30th Annual Conference 2024: Presented in the session on international trade, Rabat, Morocco.
 - MEEA 2024: online.
 - EMANES 2023: Barcelona, Spain.
 - Economic European Association Congress 2023: Barcelona school of Economics, Spain.
 - JIE 1st summer school in international economics 2023: Presented paper on GVC and wages, University of Crete, Greece.
 - ERF 29th annual conference 2023: Presented in the parallel session on trade and FDI, Nile University.
 - MEEA-ASSA 2023: Presented in the parallel session on Entrepreneurship and Innovation, online.
 - FESP-Paris1 8th Research workshop 2022: Discussant on GVC and environment, Cairo University.
 - ETSG 2022: Presented in the parallel session on FDI and firm organization, Groningen, Netherlands.
 - ITSG 2022: Participated in the roundtable discussion on GVCs, Salerno, Italy.
 - AISSEC 2022: Presented in the parallel session on GVCs, Pescara, Italy.
 - ERF 28th annual conference 2022: Presented in the parallel session on Global Value Chains and FDI, online.
 - Best presentation award in the 2022 Doctoral School Colloquium at the University of Mauritius, online.
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COMPUTER SKILLS

Stata	Experienced
E-views	Experienced
Microsoft office	Experienced

LANGUAGES

Arabic	Native
English	Fluent
German	B2
French	Beginner

REFERENCES

University of Orléans	Chahir Zaki <i>chahir.zaki@feps.edu.eg</i>
The American University in Cairo	Dina Abdel Fattah <i>dina.abdelfattah@aucegypt.edu</i>